

SOUTH BOSTON BOOM LETTERS POURING IN; \$100 FOR BEST IDEAS

[illegible]

No. 55 Mountfort street, paints a picture of the business success in twenty-two words. Says Miss Jacobs:

The best way to boom South Boston is to get the 55th business over there. This is also the quickest way.

No. 55 Mountfort street, **ALLAN JACOBS.**

What do you think of these three sentences plans out of the mail of the first day you read them? They may be helpful, but can you do better? What would be YOUR plan?

You know that you have some good ideas in mind, perhaps you feel that walking away with the city dirty and the streets empty for you, like breaking sickles, with

The committee which will pass upon the suggestions is made up of Mayor Fitzgerald, Chairman; Monsignor O'Callaghan, the Rev. Mrs. Eustace, Mrs. Esther S. Brennan, Bernard Murphy, Dr. J. J. Conboy, Dr. J. J. Powers of the South Boston Citizens Association, President James Murphy of the South Boston Trade Association, President Dan Conboy of the South Boston Sewers Square Association and Augustus D. Small, principal of the South Boston High School.

More representative committee have never served upon a similar contest. The committee will read the answers and name the winners. The BOSTON AMERICAN will distribute the one hundred dollars in gold.

How would YOU Boom South Boston?

FORMER HOTEL BOY IN BOSTON KILLED

Harry Stanford, a former employee of the Hotel Oxford, was killed by the cars in Dunkirk, N. Y. The Boston police are looking up his friends. Police Superintendent Pierce received a telegram today asking him to locate the relatives of Stanford. He is found on the road, it is hoped that he once worked on the Hotel Oxford on Huntington avenue. He was later an employee at the Hoffman House, New York.

CROCKER MANDAMUS HEARING POSTPONED

with alleged bribery case before the Supreme Court is postponed to Thursday. Former City Treasurer Crocker, John J. Conroy and Charles A. Leach are under indictment for bribing and conspiring to bribe the Crocker and jurors. Seeking a change of venue, they petitioned the Supreme Court for a writ of mandamus to compel the Superior Court judges to hear the facts and pass upon a motion for a

FREIGHT HANDLERS STAND BY DEMAND

EN00NS

WALKER CO.

D FLOOR

mammoth stocks of
Wear Corsets
s' Clothing

own Sale

**Thursday,
Saturday**

Announcements

**PARKER HOUSE
GUESTS GIVEN
A FIRE SCARE**

The plunging of the bells as the fire apparatus rushing in answer to box 25 at the corner of School and Tremont streets came near causing a panic among guests at the Parker House early today. Many of them thinking the hotel was on fire hurriedly dressed and started for the street.

glanced down into the street below which was choked with fire apparatus and their fears increased.

This precaution on the part of the hotel management proved effective and stopped the rush for the street. The guests returned to their rooms quietly and proceeded to watch the firemen from the windows.

Without waiting to make sure the building was on fire he ran to the corner and sounded an alarm.

The apartment came clattering to the scene and the guests in the hotel were aroused from their sleep. Things were in a state of confusion and the fire department went back to their quarters and

the guests to sleep.

NEW MEXICO HIT BY SNOW STORM

ALBUQUERQUE, N. M., May 23.—
Northeastern New Mexico is in the grip
of a heavy snow storm. The storm is cen-
tered at Folsom. It is feared a loss of live-
stock will result.

A NEW SKIN REMEDY

That Stops Itching at Once.

A peculiar feature of Cadum, the new medical preparation for all skin diseases is that, when applied, it stops the itching at once and the healing process begins immediately. It also excludes the air, as well as germs and microbes from the affected parts. This, together with its soothing, healing properties, makes Cadum wonderfully effective in curing Eczema, Salt Rheum, and troubles like Psoriasis, Ringworm, Scaly Skin, Rash, Acne.

TRIPES

READERS

g Coupon to-
ce a

Use Flag

on and only 35 cts.
mailing.

Description of the Flag

three feet wide, warranted fast colors woven in the cloth. **Guaranteed** to stand wind, weather and rain. Stripes are

sewed throughout with two rows of stitching in the hem, with fastened corners. End of flag has heavy canvas

band with large brass
grommets for rope.

DAY, JUNE 17,
OF JULY

Department
EET
GUARANTEED

CALIFORNIA OIL

THE MILLIONAIRE MAKER

For nearly two years we have been advising the purchase of the better class of money-making California Oil stocks. The first stock that we advised the purchase of was Templer Ranch at 10 cts. per share. It is now selling around 30 cts. per share. Last fall we advised our clients to buy Illinois Crude, then selling at 25 cts. per share. It is now selling at 54 cts. per share on the San Francisco Exchange, and is paying monthly dividends of 1%, which is 4% per month—48% per year, to those who bought at 25 cts. per share. We have acted as exclusive financial agents for the Premier Oil Company, which stock was originally sold as low as 10 cts. per share in the fall of 1907. The stock is now paying monthly dividends of 1%, and is selling on the San Francisco Exchange at \$1.25 per share. It will continue to advance. Our clients have made a lot of money out of Premier.

Last fall we advised the purchase of Mascot Oil Stock when it was quoted at 75 cts. It is now selling on the San Francisco Exchange at \$2.25 per share, and is worth more. The Company is earning at the present time over \$35,000.00 per month.

Section Six stock originally sold as low as 10 cts. per share. Many of our clients own this stock and are receiving dividends at the rate of 4% per annum on par. The stock is listed on the Los Angeles Exchange and selling around 50 to 60 cts. per share to-day.

One year ago our clients bought from us London Petroleum Co.'s stock at 10 cts. per share. It is now paying dividends of 1% quarterly on par, or at the rate of 40% per annum on their investment.

We have not recommended the purchase of any oil stocks that have not made good. Our clients have made money as a result of our advice—hundreds of thousands of dollars. We have clients in practically every State of the Union, and in several foreign countries, drawing monthly and quarterly dividends on investments made through us. Our main office is in San Francisco. We also have a branch office in Los Angeles, Calif., and Seattle, Washington. We have associated with us and in the management of the companies that we represent the leading oil men of the State of California—men that know the business from the ground up, and men that have made a success for themselves and for the stockholders of their companies. We have taken hundreds and hundreds of investors to the California Oil Fields and they have all become interested with us. We have on file in our office letters from these gentlemen which we will be glad to show to any one interested.

So much for ourselves. The above statements are not made in an egotistical manner, but for the purpose of introducing ourselves to you. You naturally want to know whether the people that you buy from are responsible or not. Our record is briefly outlined above. We will be glad to send you references, which will include leading California bankers, newspapers, business men and oil operators, together with a great many of our clients, who can vouch for the truth of our statements, because they have personally made large sums of money through our house.

Now about the oil business of California which really started about ten years ago and has grown until, to-day, it is the greatest industry in California. It is producing more wealth than gold or silver combined in California. It is greater than the Fruit Industry, which has been known as California's greatest industry. We could tell you of dozens and dozens of instances where small investments have grown into large ones. We can show you where you can safely invest your money in California Oil stocks to net 1 per cent. per month and up on your investment. These facts are too big to publish in this announcement. When you fill out one of the coupons below and mail it to our office, we will send you complete information about California's greatest industry, and we will also send you every week, free of charge, our weekly Oil Paper, which tells all about the Oil business and is kept right up to date, for your information.

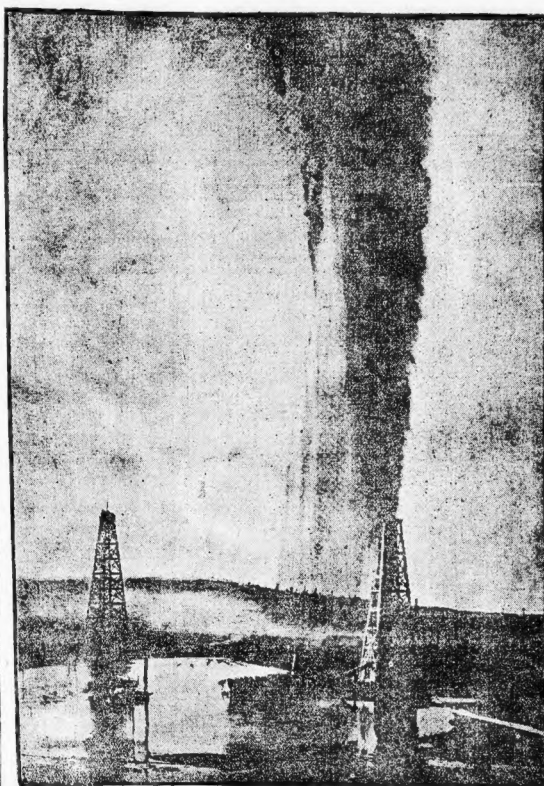
The Stock of the Associated Oil Company sold not more than 10 years ago at 10 cents per share. To-day it is listed on the New York Stock Exchange and is selling readily at above \$50. A few years ago the Union Oil Company of California was organized with a capitalization of \$250,000. Its

beginning was in the Oil fields of Ventura County. To-day the Union Oil Co. has assets valued at \$100,000,000.00. Original buyers of Union Oil stock have made many thousand per cent. profit on their investment. Small investments have made the holders absolutely independent financially. While California Oil is just now coming into its own, it has already made millionaires of a great many Californians. In the immediate future a

block of stock in the Ventura Oil Development Company. This company, like the Union Oil Co., has started operations in Ventura County.

HOLDINGS

The holdings of the Ventura Oil Development Company consist of a fifty-year lease on 640 acres of oil land, with an option to purchase outright. The property is practically surrounded by oil wells producing a



THE ABOVE PICTURE IS OF THE LAKEVIEW GUSHER, THE GREATEST OIL WELL THAT THE WORLD HAS EVER KNOWN. IT STARTED ON MARCH 15TH, 1910, AND HAS BEEN PRODUCING AT THE RATE OF 40,000 BARRELS OF OIL PER DAY EVER SINCE. AT THIS WRITING IT HAS PRODUCED APPROXIMATELY 2,500,000 BARRELS OF OIL, WORTH OVER \$1,500,000.

new crop of millionaires will be made by the California Oil business. You can share in the tremendous profits now being made, and to be made, if you will intelligently look into the industry and purchase legitimate California Oil stocks from responsible financial houses that know the oil business and have the proper connections in California. In order to fill a demand in the East among our clientele for a low priced California Oil stock that promises tremendous profits we have selected and are offer-

ing a block of stock in the Ventura Oil Development Company. This company, like the Union Oil Co., has started operations in Ventura County. The holdings of the Ventura Oil Development Company consist of a fifty-year lease on 640 acres of oil land, with an option to purchase outright. The property is practically surrounded by oil wells producing a

DEVELOPMENT

Two wells are now being drilled on the property. Men are working night and day on both wells. One well has reached a depth where it is believed a flow of oil may be struck any day—certainly some time within the next thirty days. As soon as this well is finished another one will of course be started. It is planned to keep two wells drilling all the time.

MANAGEMENT

The management is vested in a Board of Directors elected by the stockholders once every year. The President of the Company is Mr. R. H. Campbell, former Senator of California. The Vice-President is Mr. Pies James, former Cashier, and President of two California banks, well and favorably known throughout the State. The Secretary is Mr. George Pearson, formerly President of the Colonial Mortgage & Trust Company of California. Mr. W. C. Daniels is the Field Manager and in active charge of the development. These men, together with Mr. Frank Oughton, comprise the Board of Directors. No salaries are paid to any of the officers, with the exception of a nominal salary to the Secretary and the Field Manager, who devote their entire time to the Company.

ORGANIZATION

The Company was incorporated under the strict laws of the State of California in August, 1908, with a capital stock of 3,000,000 shares, each of a par value of \$1.00. This is all common stock. There was no preferred stock, no bonded indebtedness, and absolutely no promotion stock. Every share of the stock was placed in the treasury for the benefit of the stockholders, and the entire organization has been based upon mutual co-operative lines. 1,000,000 shares have been issued and sold for cash. The other 2,000,000 shares are in the treasury.

EQUIPMENT

With the money that has been paid into the treasury for stock a complete camp has been built, roads made, two complete drilling outfits, tools, rigs, etc., and a statement rendered to every stockholder of every dollar expended. The Company owes no money and has a large cash balance in its treasury at this time.

Protection for Stockholders

The Company from its office, 166 Geary St., San Francisco, makes a report on the first of each month to every stockholder of record. This report covers not only the actual physical condition of the property, but includes a financial statement as well. The following resolution was adopted at one of the first meetings of the Board of Directors of the Ventura Oil Development Company, and is a resolution that absolutely protects the future of the Company and one that will satisfy even the most sceptical investor.

"Be it resolved, That the Secretary of this corporation (Ventura Oil Development Company) be and is hereby authorized to direct and prepare on the first of each calendar month a correct and true statement of all cash received by the company from the sale of its stock, oil, oil rights, leases, property, and from any other sources whatever; also an itemized list of all expenditures for the calendar month, showing how every dollar of the money collected is disposed of. A copy of such report to be mailed to every stockholder of record immediately after the first of each calendar month."

This resolution offers to the investor an opportunity to watch his investment month by month, and to note how the money is spent and what is accomplished with it.

YOUR OPPORTUNITY

We own and offer for sale a limited allotment of this stock at the ridiculously low price of 12 1/2 cts. per share (par value \$1.00). This small block of stock that we offer for sale at this low price will be quickly and eagerly snapped up. You can buy from 100 shares up, provided your order reaches us before the allotment is sold out. It may be gone any day, and for this reason we urge you to act promptly. We strongly advise the immediate purchase of this stock for the reason that we believe it will make you more money, and make it more quickly, than you can make money out of any other line of investment. Immediately upon receipt of your order, or your request for additional information, we will send you a map showing the location of the property, photographs of the property, photographs of the adjoining properties, a report by two different experts, and all other information sufficient to prove to even the most sceptical investor the value of this stock and the certainty of its proving a wonderful money-maker. Fill out the application blank and send it in with your order to-day. In any event, fill out the coupon requesting additional information, and do it now. This stock will advance, and advance rapidly. Act to-day!

Lincoln Stock and Bond Co.

1325 Broadway, Herald Square, New York City.

CASH APPLICATION

LINCOLN STOCK AND BOND COMPANY,
1325 Broadway, Herald Square, New York City.

Date: 1910

I am enclosing \$..... herewith in full payment for..... shares at 12 1/2 cents each of the Capital Stock of the VENTURA OIL DEVELOPMENT CO. It is understood that the shares have a par value of \$1.00 each. Five per cent discount for cash.

Name
Address
State

BA-5-23

WHAT YOUR MONEY WILL BUY

CASH PAYMENT.				INSTALLMENT PAYMENT.			
Shares	Par Value.	Price.	Shares	Par Value.	Price.	First Payment.	Monthly Payments.
100	\$100.00	\$12.50	100	\$100.00	\$12.50	\$2.50	\$2.50
200	200.00	25.00	200	200.00	25.00	5.00	5.00
300	300.00	37.50	300	300.00	37.50	7.50	7.50
400	400.00	50.00	400	400.00	50.00	10.00	10.00
500	500.00	62.50	500	500.00	62.50	12.50	12.50
600	600.00	75.00	600	600.00	75.00	15.00	15.00
700	700.00	87.50	700	700.00	87.50	17.50	17.50
800	800.00	100.00	800	800.00	100.00	20.00	20.00
900	900.00	112.50	900	900.00	112.50	22.50	22.50
1000	1000.00	125.00	1000	1000.00	125.00	25.00	25.00

Entire 10th and 11th Floors, 166 Geary Street, San Francisco, Cal.
327 Henry Building, Seattle, Wash. 432 Citizens National Bank Building, Los Angeles, Cal.
LINCOLN STOCK AND BOND COMPANY, 1325 BROADWAY, New York City.
Read Notice to nearest office.
Make checks, drafts and money orders payable to Lincoln Mortgage and Loan Co. If order is sent to San Francisco, Los Angeles or Seattle offices and Lincoln Co. and Bond Company, if sent to New York office. We reserve the right to reject any and all subscriptions to this issue.

INSTALLMENT APPLICATION

\$..... 50 per cent down and balance 20 per cent per month.
LINCOLN STOCK AND BOND COMPANY,
1325 Broadway, Herald Square, New York City.

Date: 1910

I hereby make application for..... shares at 12 1/2 cents each of the Capital Stock of the VENTURA OIL DEVELOPMENT CO. and enclose herewith \$..... as first payment on same. Balance of \$..... to be paid \$..... per month. It is understood that the shares have a par value of \$1.00 each.

Name
Address
State

BA-5-23

FORTY SAVED BY LIFE NET

roof of No. 255 East Seventeenth street early today. Her husband, William, no longer was, was saved by firemen who also rescued the couple's eleven-month-old baby. Six sixteen families were trapped when the fire starting in a hall on the third floor spread with remarkable rapidity. Mary Rowan, aged seven, and Edward Bevat, three, were found unconscious under a bed. They were rushed to the Presbyterian Hospital, a bakery wagon being improvised as an ambulance.

The Popular Home Remedy

ON
Theatres.

The New PALACE THEATRE
10 n. W. 10 E. D. W.
Vanderbilt & Picture Plays
ADMISSION WITH SEAT 10c
4011st Ave., Court and Hudson Sts.

Amusements.
All-The-Way-by-Water
Metropolitan Line between Boston and
NEW YORK

NEW YORK
An Unbroken Night's Rest from City to City over the most fascinating Salt Water Route in the World.
On the Turbine Steel Steamships
HARVARD & YALE
BOSTON TO NEW YORK, \$4.00.
TUESDAY, 10 P.M. SUNDAY, 10 A.M.
SCHEDULE—Week days and Sundays, from Boston leave India Wharf at 4 p.m. Steam daily—Sabbath from Pier 3, North River, near foot of Rector St. Due either city at 8 o'clock the following morning.
DINING ROOMS AND STATEROOMS at London.

Agent, 21, Boston. Write to Telephone 75-100
 Agent, India Wharf, for folders and information
 Metropolitan Steamship Company.
 India Wharf. Telephone, Fort Hill 1240

A **AMERICAN LEAGUE**
B **HUNTINGTON AVENUE**
A **B** **A** **S** **E**

A **TODAY**
AT 3:15

CHICAGO

Tickets on Sale at
Wright & Allison, 344 Washington
Street; Herlick's, Copple

FOLLOW THE LEAD!

NORUMBEGA PARK

Opens Today 10, 14th Season
A.M.
NEW THEATRE AN. 3:30, Eve. 8:05

LOVE TO BOSTON

SEASIDE 240 NEW YORK
Via Rail and Boat. Daily except Sunday.
Ticket Office, 214 Washington St., Boston.

Wonderland
OPENS JUNE 17th
ADMISSION FREE

**Keep
Your Skin
Healthy**

**Clear Your Face and Keep It
Clear From Skin Diseases**

Beauty is only skin deep. So don't spoil your pretty face with greasy salves, or spoil your blood with tonics, when you can cure eczema, pimples and all other skin disorders with Murray's Lotion—the water-while remedy that will not stain or discolor, but, on the contrary, improve the dullest complexion.

Pimples, sores and all eruptive conditions of the skin are quickly cured by the use of Murray's Lotion. Rubbed into the pores of the

*The
Popular
Home
Remedy*

At All Druggists Everywhere
NEW YORK AND SAN FRANCISCO

LOTION

Theatres. Theatres. Theatres.

AMERICAN MUSIC HALL

CISSIE CURETTE

Wm. Courtleigh & Co.
 100 N. Main St.,
 Trenton & Thoms. Bldg.
 Phone 2-1234

MAJESTIC

Wednesday and Saturday Matinees **25c and 50c**

RECEIVED
JOS. E. HOWARD

the Goddess of Liberty

WITH LILA TRACY

SEATS NOW ON DELEGATION DAY

HOLLIS

Next Monday Night

STREET
 100 N. Main St.
 Trenton & Thoms. Bldg.
 Phone 2-1234

An Unbroken Night's Rest from City to City over the most famous Salt Water Route in the World.

On the Turbin to New York, Boston, Philadelphia, Baltimore, Washington, and New Orleans.

HARVARD & YALE

BOSTON TO NEW YORK, PHILA., BALTIMORE, WASH., N. O.

SEATTLE

THESE ARE THE ONLY STEAMERS WHICH RUN REGULARLY FROM SEATTLE TO NEW YORK, PHILA., BALTIMORE, WASH., N. O.

THESE ARE STEAMERS

[illegible]

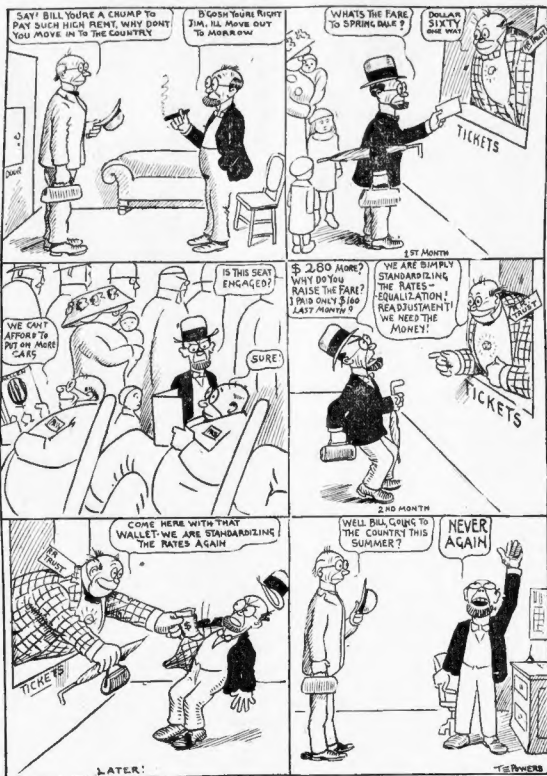
HUB and Children's Matrs. 20-25 Two Big Nickel Shows. Seats 20-25 THEATRE 10c Evening 10:15 AUSTIN & STONE MUSEUM	All New Features This Week Picture Palace, 10c Picture Palace, 10c Picture Palace, 10c WALDRON'S CASINO Smoking, Liquor, Big Showmen	BOULEVARD 10c Evening 10:15 WALDRON'S CASINO Smoking, Liquor, Big Showmen	THEATRE 10c Evening 10:15 WALDRON'S CASINO Smoking, Liquor, Big Showmen	LINE 24 See Film and Book. Daily except Sunday. Ticket Office, 214 Washington St., Boston. Wanderland OPENS JUNE 17th ADMISSION FREE
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Never Again **By T. M.**
Copyright, 1910, by
HOW THESE RAILROAD FARES DO CLIMB.

By T. E. POWERS

Copyright, 1910, by American Journal Press

To-day's Vote in the House Will Show How Much Truth There Is
in Serious Charges Made by Business Organizations



Tightwaddo, the Monk!

HE SAVES ON THE COST OF LIVING.

By GUS MAGER

Copyright, 1910, by



Woman's Work

By ELBERT HUBBARD

Copyright, 1910, by American Journal Examines

and wrinkled, she was a scold and a dudge. All laws were made by men, and in those states a woman only has yet a second mortgage on her child. If she is a married woman all the money she earns belongs to her husband. Woman is in to have her political preferences recorded is still denied. Orthodox churches still

not listen to her speak, and the logic of William Penn, "The Voice may come to a woman exactly as to a man," is quoted by ministers and preachers. In